

July 9, 2014 Ref. 2014-0009-368

Re: Events in Israel

In reply to questions regarding tourist arrivals to Israel, we recommend noting the following points:

* The impact on the tourism travel to Israel at this stage is minimal

*All certified tourism areas and attractions are working as usual and are open to the

general public

*The government agencies responsible for tourism know how to react to all possible

scenarios regarding tourists in Israel

*Tourism to Israel continues as usual. At the present time more than 100,000 foreign

tourists are on holiday in Israel, enjoying the many attractions and activities the

country has to offer.

*The Ministry of Tourism is in contact with the relevant authorities to answer all

questions which may arise.

Sincerely,

Oren Drori

Senior Deputy Director General & Head of the

Marketing Administration



